



NATIONAL SEMINAR

**WIPO/AO/LJV/13 PROV.
ORIGINAL: ENGLISH
DATE AUGUST 2013**

International Geographical Indications and Control Mechanisms

organized by

the World Intellectual Property Organization (WIPO)

in cooperation with
the Turkish Patent Institute (TPI)

Trabzon, November 21 and 22, 2013

Zorlu Grand Hotel

Thursday, November 21, 2013

- 13.30 – 14.00 Registration
- 14.00 – 14.15 Opening ceremony
- Welcome addresses by:
- Prof. Dr. Habip Asan, President, Turkish Patent Institute
- Ms. Florence Rojal, Senior Legal Officer, Lisbon Registry, Brands and Designs Sector, World Intellectual Property Organization (WIPO)
- 14.15 – 14:45 **Information Session 1 Introduction to Geographical Indications**
- Speaker: TPI expert
- 14.45 – 15.45 **Information Session 2 Overview of the Lisbon System and its Review**
- Speaker: Ms. Florence Rojal, Senior Legal Officer, WIPO
- 15.45 – 16.00 Coffee Break
- 16.00 – 17.00 **Information Session 3A The EU Systems of GI Protection**
- Speaker: Mr. Massimo Vittori, Secretary General, ORIGIN
- 17.00 – 17.30 **Discussion and closing**

Friday, November 22, 2013

- 10.00 – 10:30 **Information Session 3B Protection In Turkey**
- Speaker: Private Sector Representative (local)
- 10.30 – 12.00 **Information Session 4 Geographical Indication Control Systems**
- Speaker: Mr. Alberto Ribeiro de Almeida, Director, Port and DouroWines Institute – IVDP, Régua, Portugal
- 12.00 – 12.30 Discussion
- 12.30 – 13.00 Lunch
- 13.00 – 16.00 Social program